



Press Release – Jotto Desk increases web presences and product line

Great Falls--(BUSINESS WIRE)--November 2, 2006—Master Distributor – Jotto Desk US online consumer/corporate outlet for JottoDesk® announced expansion of product line to include the new Cargo-Slide.

Ted Stephens, President and CEO of Diversified Products, had this to say about the launch: “This new online store front allows us to leverage technology to make our operations more efficient and customer friendly. Jotto Desk has a proven track record of great customer service and product line, now with the addition of the all new Cargo-Slide we can offer our existing customers and new clients even more.”

“The Cargo-Slide rollout tray system from Jotto Desk is an excellent new addition to our existing laptop mounts, most of the truck buyers are looking for a suitable rollout, this particular Cargo-Slide model features dual trays, with multiple cargo areas for increased versatility,” stated Merv Carlson – Marketing Manager.

In October 2, 2006, Diversified Products will launch the full Cargo-Slide line-up online . The site will utilize secure order application service platform and build upon their expertise in direct delivery to corporate and individual clientele fulfillment. “Diversified Products has taken great care to build a world-class, easy to use online store that we believe will deliver value and guarantee the privacy our customers expect,” stated Kirk Stephens, chairman of Diversified Products. “This is a leap forward for Diversified and comes at a time when online usage by our target demographic is climbing dramatically.”

About Diversified and JottoDesk

Diversified Products is a leading online retailer offering a host of mobile computing solutions for both consumers and businesses. The JottoDesk Web site, provides a convenient, secure and informative shopping alternative that makes online ordering of laptop jotto desk mounts, cargo slides and related mobile computing products simple and easy. Consumers can choose from a selection of laptop desks as well as essential related accessory products at terrific prices. Ordering is available both online as well as via a toll free number where JottoDesk. has friendly and knowledgeable customer care representatives ready to assist you. JottoDesk can accommodate orders from individual desks, to Corporate Orders ranging in the hundreds of units, Police, EMS, Service Companies and individuals can all expect top notch service at JottoDesk..

View the product line at <http://www.jotto-desk-search.com>